Dear Helen and Tristan,

We have worked with the material you sent us and tried to respond to our assignment in an interesting way. We quickly realized that there was no way that we could fully understand these objects without their context, what parts they play in the economic and social structures of Melbourne. The objects that we were given all derive from a need and are connected to the local and global programmatic system in the area. Like many European architecture offices working out of context, for example in China, we perform an architectural colonialism by ignoring the objects’ context and functions. Instead we invent a new programmatic system for the objects to work within.

Three ideas have been produced for this, concepts that can be used individually or somehow combined:

The Laneway Back Alley Band
The objects move mechanically and correspond to the different sounds in the “Laneway Back Alley Funk” which is played through a hidden speaker system. The objects get a new relation to each other, and become parts of a new system that replaces their former programmes.

The Talking Totem Pole
The totems whisper to each other continuously, amuses itself by telling funny stories etc, but whenever someone approaches the alley they hush each other to silence. However, the totem can be aggravated and stressed out by the presence of a crowd, yelling out curses to anyone present.

The pole is constructed from the given objects in the catalogue.

The Inanimate Objects Animal Masquarade Parade
Disguising the objects as creatures with costumes, creating a sense of unnaturalness by adding the image of nature. For added estrangement it is also possible to apply this concept to the preceding.

We like the Laneway Band a lot, it is sort of a favourite of ours. We find it would give new life to objects that, for us, are dead. Hope you will enjoy this material and find it useful. Talk to you soon!

Markus Ola Rutger Sara /Team Sweden
The Laneway Back Alley Band

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Watch them perform at vimeo.com/svenskstandard
The Talking Totem Pole

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YOU IGNORANT BASTARD!

FUCK YOU!
The Inanimate Objects Animal Masquerade Parade

Disguising the objects as creatures with costumes, creating a sense of unnaturalness by adding the image of nature. For added estrangement it is also possible to apply this concept to the preceding programmes.